## keopit

Backup and Recovery for Entra ID (formerly Azure AD)





**Leading protection for your cloud security strategy** — Entra ID is the brain to the Microsoft 365 body. It's the control plane that allows access, gives orders, and makes sure Microsoft 365 runs well via policies and configurations. Loss of access to Entra ID can result from a variety of mishaps: bad actors hacking your Entra ID and locking you out, or an authorized user deleting a policy or admin accounts.

#### Why you need to backup Entra ID

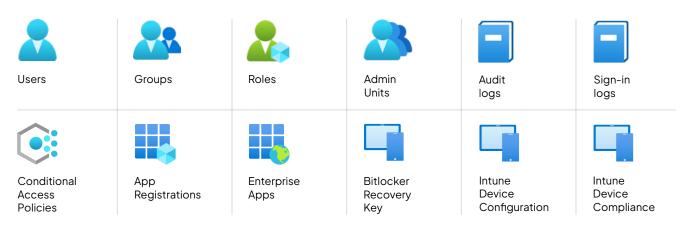
If users can't use their identities because their identities can't get authorized in Entra ID, they are not able to access their Microsoft 365 applications. If users can't access anything, they can't work, which grinds operations to a halt while the issue is addressed.

Before engaging Keepit, one customer lost \$2.5 million in a single day because their Microsoft Entra tenant tenant was encrypted. At the time, they did not have backup for their Microsoft Entra tenant and had to spend countless days and resources on manually rebuilding the entire tenant to become operational again.

Backing up Entra ID ensures that businesses still have access to everything in the event of a calamity.

#### #1 Coverage to Support Your Security Strategy

With our leading protection for Entra ID (formerly Azure AD), Keepit helps companies close any Entra ID gaps in their security strategy, as well as recover business-critical identity and application objects that Microsoft doesn't protect. The coverage includes:





# Get your Entra ID (formerly Azure AD) infrastructure back in seconds

The Entra ID Recycle Bin was never intended to be an enterprise-level recovery solution. Extend your ability to recover Microsoft Entra objects and avoid disruption due to lost or inaccessible data:

#### Our granular restore capabilities include:

In-Place Restore Restore In Bulk Restore Subobjects Download

Sharable Links

#### Why Companies Globally Trust Us

Customers around the world have made Keepit their preferred choice to protect their data against data loss and downtime. Here's why they trust Keepit to keep their data safe:



### Business continuity

Preserve access to essential data and continue business operations with clean copies of your data



Instant recovery

Find what you need quickly and restore individual records or entire application datasets in a few clicks



Leading security

Prevent attackers from manipulating your backups and minimize the risk of data breach with reliable security



Cost effectiveness

Never worry about overage costs or hidden surprises with simple and transparent pricing that saves you money



#### Outstanding simplicity

Minimize deployment efforts and significantly reduce admin time with a simple platform made to improve efficiencies

#### Keepit is the world's only independent cloud dedicated to SaaS data protection

You only need Keepit to cover all your key SaaS applications, including Microsoft 365, Salesforce, Entra ID, Dynamics 365, Power Platform, Google Workspace, and Zendesk. Keepit is trusted by thousands of companies worldwide to protect and manage their cloud data. Leading analysts agree Keepit is the fastest and most secure enterprise-class SaaS back-up and recovery service.







