



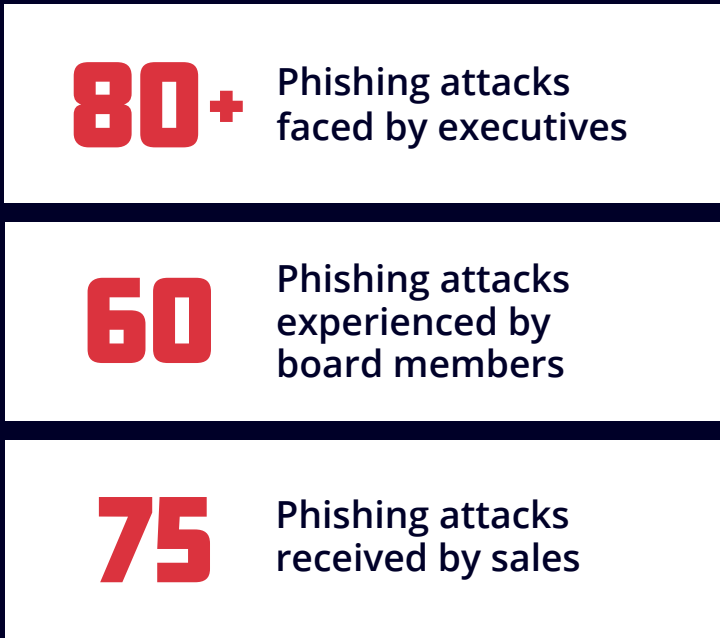
WHO'S AT RISK?

Executives, Sales and the Board

How separate roles influence exposure to phishing attacks

Executives, the Board, and sales face the highest rates of attempted phishing. Don't be surprised — these groups have access, influence and a public persona. Good news: they also tend to have lower click rates compared to other employees.

Phishing events among highly targeted roles (per user per year)



The actions security pros can take

Cybersecurity starts and ends with people. To keep click rates in this highly targeted group low, take these steps:

STEP 1
Leverage risk-specific training and intervention:
Use advanced behavioral analytics to deliver targeted training to employees in roles more susceptible to phishing attacks.

STEP 2
Enhance risk visibility:
Ensure that user-based risk analysis accounts for more than just phishing simulation exercises.

STEP 3
Develop role-based protections:
Ensure that user-based risk analysis accounts for more than just phishing simulation exercises.

STEP 4
Adopt a holistic Human Risk Management framework:
Integrate security technologies with a humancentric strategy that fosters continuous engagement and accountability.

Dive deeper into this topic by reading the full **Exposing Human Risk** report.